

PROFESSIONAL SUMMARY

Efficient UI and Graphic Designer with over 10 years of experience, and a talent for developing unique custom artwork. Skilled in working under pressure, hardworking, with a demonstrated success in project management, and team leadership skills.

SKILLS

- Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- UI Design
- Print Design
- Marketing and Branding
- Communication
- Patience
- Teamwork
- Empathy

WORK HISTORY

Parity Productions, New York, NY

Graphics, Media, and Retail Manager • June 2019 – October 2022

- Led cross-functional teams in gathering and defining requirements, establishing scopes, and successfully managing project milestones for playwrights and clients.
- Successfully proposed and executed a website revamp to improve user experience and streamline operations.
- Collaborated with external contractors to restructure and optimize a database of over 500 members.
- Mentored and trained interns and Assistant Designer on company procedures and branding.
- Optimized productivity by effectively delegating tasks and responsibilities to the Assistant Designer and interns.

Parity Productions, New York, NY

Graphics and Media • July 2016 – June 2019

- Created and designed marketing materials for print, web, and email campaigns, increasing brand visibility.
- Designed logos for marketing campaigns across various digital platforms, reaching a wide audience.
- Established and managed an ecommerce retail store.
- Managed social media content, resulting in a significant increase in Facebook followers over a three-year period.

Ross Metals, New York, NY

Graphic Designer and Art Department Assistant • March 2015 – May 2016

- Captured high-quality jewelry images for various digital platforms, including website, social media, and catalog.
- Expertly enhanced and edited photographs using Adobe Photoshop to ensure visual excellence.
- Demonstrated strong design skills in typography, layout, and color selection for all design projects.
- Crafted compelling product descriptions and created engaging online product pages.
- Maintained accurate inventory records for over 300 pieces, ensuring seamless online retail operations.

EDUCATION

Bachelor of Fine Arts: **Fibers, Concentrations in Graphic Design and Experimental Fashion**

Maryland Institute College of Art (MICA)